

guru and daughter messages from God

PARTNERS: PR duo Mary Carberry and her daughter Sarah, left of picture



A retired dentist developer and a family whose PR pedigree stretches for decades

BETTER known by many under her maiden name, Mary McGovern, 59-year-old mother of four Mary Carberry has been prominent on Dublin's PR scene for decades and is well known in business and political circles.

She worked as a commercial artist in the 1970s before joining prominent PR firm Wilson Hartnell in 1977.

She married ESB employee John Carberry in 1979 and established McGovern PR in 1988. She sold the firm to a UK agency in 1996 though she continued to manage the business for years afterwards.

The family home, overlooking the shore in Malahide, was purchased in 1990 and, with her husband, Mary bought a luxury €177,000 two-bedroom Spanish apartment in 1999 at the White Pearl Beach development near Elviria. After setting up a number



WEALTHY: Retired dentist and millionaire developer Breffni Cully

of property and travel-related companies, Mary – sometimes with the help of her daughter, Sarah – opened a succession of short-lived PR-related businesses from 2005 onwards.

Mother of one Sarah, 30 – who once held the Irish PR contract for the international Elite modelling agency – struck out on her own in 2009 with dress rental firms such as

Carberry Dresshire Ltd and www.secretchic.ie. She and her mother still run a company called Future Media Communications Ltd which was formed in 2011.

Public records show that Mary began to struggle financially around 2010 and as recently as last August she was granted temporary protection from creditors as part of an insolvency negotiation.

Breffni Cully is a retired dentist and developer who used the name 'Joseph Gabriel' – his middle names – when he attended a 2013 MDM event in Chicago.

The MoS has confirmed he used a Joseph Gabriel email address to book accommodation in France last year.

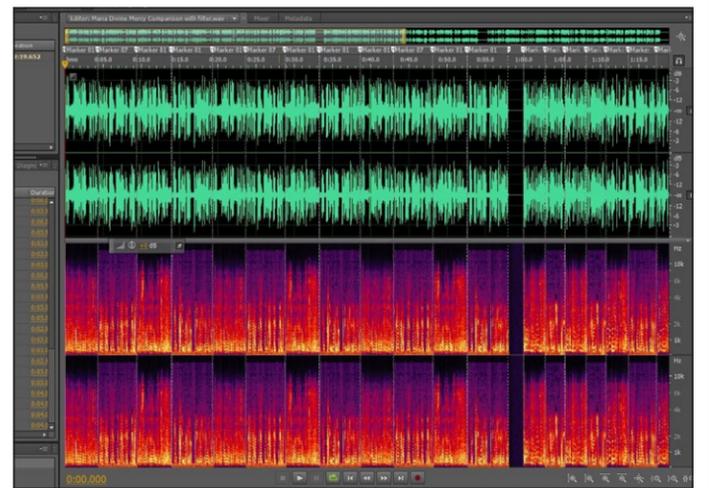
Mr Cully was a founding director of two MDM-related companies, giving an address in Derry. He now lives in rural Fahan on the shores of Lough Swilly. Inside photos of the home, posted in a recent sale ad, include one in which an MDM 'Seal of the Living God' certificate is visible in a bedroom.

Expert's voice test finds '90%-plus' match with MDM's radio spokeswoman

THE Irish Mail on Sunday employed the most advanced technology and expertise available to check if PR executive Mary Carmody was the anonymous woman speaking on behalf of Maria Divine Mercy in a 2011 interview with the Christian radio station WTMR 800 AM in Philadelphia.

The interview and a recording of Mrs Carberry were subjected to forensic audio analysis and voice identification by Edward J. Primeau of Primeau Forensics in the US – a renowned forensic audio expert for over 30 years. His evidence is frequently used in courts throughout the US and internationally and he trades at AudioForensicExpert.com

He tested the recordings over four days this week. Critical listening tests were followed by a comparison of voice samples using electronic measurement and visual inspection of sound waves and



IDENTICAL: Sound wave and spectrogram analysis of the two voices

spectrogram analysis. He reports that the accents, spacing and pacing of words and deliberate pronunciations are all identical.

He then used biometric voice recognition software as

a secondary identification tool. This indicated a positive match. His conclusion is 'the unknown voice matches that of the known voice beyond a 90% degree of scientific certainty.'

up to 'manufacture and retail religious medals'. The witness who signed the incorporation documents of Merdel Ltd was Mary Carberry, using her maiden name, McGovern, and her habit-

ual address in Malahide, north Dublin.

No accounts were ever filed for Merdel and the company appears to have been closed down before it ever really traded.

Instead, a subsequently established UK company, Unico Ltd, which is selling medals advertised on the MDM website, has been trading. Neither Mr Cully nor Ms Carberry is a director of Unico. Numerous bishops worldwide have condemned the messages and the Archdiocese of Dublin issued a

clarification in April 2014, that it had not given any approval to MDM.

'Requests for clarification have been coming to the Archdiocese of Dublin concerning the authenticity of alleged visions and messages received by a person who calls herself "Maria Divine Mercy" and who may live in the archdiocese,' it said

'Archbishop Martin wishes to state that these messages and alleged visions have no ecclesiastical approval and many of the texts are in contradiction with Catholic theology. 'These messages should not be promoted or made use of within Catholic Church associations.'

iosinvestigations@gmail.com